

# Sustainability 101 Training

## Course Outline

1. Introduction
  - a. Purpose of training course
    - i. Expectations
  - b. Instructor background
  - c. Student introduction (depending on class size)
  - d. GEMI overview
2. Sustainability definitions
  - a. Classic
  - b. EPA & other
  - c. Conference Board – Business focus
3. Why Sustainability
  - a. State of the world
    - i. Global mega trends - impacts
  - b. Business expectations
    - i. Drivers for sustainability
4. Elements of sustainability
  - a. Classic model of sustainability
5. Risks and Opportunities
  - a. Threats to business
  - b. Risk & opportunity model
  - c. Revenue growth – trends
  - d. Examples of revenue growth
6. Five steps towards advancing sustainability (Sustainability 101)
  - a. Engage, Listen and Learn
  - b. The 2020 reality check
  - c. Innovation across Industries
  - d. Exploring Sustainability within your organization
  - e. Charting a sustainability course
    1. Five actions to implement sustainability
7. GEMI Member Case Studies
  - a. Examples of GEMI member company 'S' implementation
8. Tools to sustainable development
  - a. GEMI tools
  - b. EPA tools
9. Management Systems
  - a. EHS Management systems
    - i. ISO 14001, OHSAS 18001, ISO 50001, RC14001
10. Materiality Assessment Workshop
  - a. 45 minute workshop to develop and discuss a materiality assessment of a fictitious company